

IF EVERY FAMILY IN THE
U.S. SPENT AN EXTRA
TEN BUCKS LOCALLY WE
WOULD ALL FEEL BETTER
ABOUT THE ECONOMY.



Tim and Roy Koons-McGee
The Comfy Cow, Louisville, KY



Jennifer Silence
Al's Lawn Care Products, Lutz, FL



Nizam Ali
Ben's Chili Bowl, Washington, D.C.

If every family in the country spent just \$10 a month with a locally-owned, independent business instead of a national chain store, over \$9.3 billion* would be directly returned to local economies. That means better schools, better roads, more support for police, fire and rescue departments and stronger local economies.

It's your money. It's your community. You decide.

Join the movement, support locally-owned businesses or register your business at www.IndependentWeStand.org.

**INDEPENDENT
WE STAND**

www.IndependentWeStand.org

*Based upon Civic Economics Andersonville Study of Retail Economics finding: When you spend \$100 at an independent business, \$68 returns to the local community versus \$43 when spent with a national chain. Based on U.S. Census projection of 115 million households.